



Volunteer Role Description

Design volunteer – Print media

GMFA's vision and mission statement:

Vision – GMFA wants a gay community where individuals are able to make informed choices about their health, and a society that embraces equality and respects the right of people to make informed choices.

Mission – Improving gay men's health by increasing the control they have over their own lives.

Role

To implement design on GMFA's print media campaigns.

Specific responsibilities

Creating design elements (including photography, text setting, graphics and layout) of FS, following agreed design briefs.

Experience and Requirements

Design volunteers must have either design qualifications or relevant design experience.

Must have submitted to GMFA, examples of high quality design work that they have created.

Designers should either have access to design equipment and software or the ability to access GMFA office equipment during office hours.

Work productively with groups.

Commitment required

Design volunteers should complete any design brief as agreed and within any timeframe.

Authority

Design volunteers have the authority to make any design decisions necessary to meet the brief. However ultimate authority for the final content will remain with project manager and chief executive.

Benefits

Design volunteers have the potential to add to their portfolio of published work. Achieve a high level of exposure for their work.

Potential Frustrations

A designer's work may not be chosen for publication.

The design may require a number of amendments.

Potential Satisfactions

Working creatively to find design solutions that increase the impact of health promotion messages.