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PRESS PHOTOGRAPH

GMFA AT LONDON PRIDE

GMFA's team of marchers, wearing matching GMFA t-shirts and energetically waving GMFA flags, completed the parade to cheers and applause from the crowds lining the route. At the Pride rally in Trafalgar Square, GMFA's stall was extremely busy all day. Visitors to the stall were able to pick up health promotion information such as the gay sex and life magazine, FS, and GMFA volunteers were on hand to talk to people and give out information about how to volunteer for the charity. The stall also distributed over 1,000 condoms and sachets of lube to gay men attending the rally.

GMFA's Head of programmes Matthew Hodson said, "I always get a real buzz out of being a part of the Pride parade. As always, the GMFA volunteers did us proud - the day was a great success, highlighting GMFA's continued dedication to improving the health and well being of all gay men."



High resolution image available on request.

For more information about this or any other of GMFA's campaigns and actions, contact:

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About GMFA:

GMFA was established in 1992 and is the UK's leading charity dedicated to gay men's health. GMFA's mission is to improve gay men's health by increasing the control they have over their own lives. We believe that the best health promotion for gay men comes from gay men themselves, and so we use the knowledge and ideas of our 170 volunteers (most of them gay men) to design and plan our thought provoking sexual health interventions. We have received international acclaim for our Sex and Sexual Health website (www.gmfa.org.uk/sex). Our other websites include a detailed listing of sexual health services available for gay men in London (www.gmfa.org.uk/londonservices), an information resource for HIV positive gay men (www.gmfa.org.uk/positive) and a guide to gay sports and social groups in London (www.gmfa.org.uk/theguide). All of our sites can be accessed at www.gmfa.org.uk. GMFA produce a range of advertising campaigns, leaflets, postcards and booklets. Independent surveys have concluded that our campaigns reach up to 60% of the London gay population and we are the most reliable agency at reaching gay men. In addition to this we distribute our own health magazine, FS, free to London's gay bars and clubs to further educate gay men about relationships, their bodies, general health and STIs. Over the last fourteen years we have provided courses for over 10,000 gay men, providing safer sex education, life skills and stop smoking courses. We currently provide a range of groupwork interventions across England and Wales. GMFA has Big Lottery funding to create sexual health interventions for Black gay men in London.