



Unit 43
The Eurolink Centre
49 Effra Road
LONDON SW2 1BZ
www.gmfa.org.uk

PRESS RELEASE

GRAB YOURSELF A HOTTIE AT THE ROSE & CROWN'S "HOT DATE AUCTION"

London, 17 February 2010 – Fancy landing yourself a hot date but not sure where to look? The Rose & Crown has just the answer. On Saturday 27th February, the Rose & Crown in Greenwich is holding a charity "Hot Date Auction" in aid of GMFA, the gay men's health charity. If that doesn't take your fancy, you can even offer to put yourself up for auction on the night.

The event will see some gorgeous and willing guys and girls auction themselves to the highest bidder, who will then get to accompany their date on a fabulous night out. The dates, such as dinner for two and theatre tickets for two, have been kindly donated to the Rose & Crown and GMFA especially for this fundraising event.

The auction kicks off at 8.30pm and will be hosted by the fabulous Duchess, who will also be hosting the after party down at the George & Dragon until very late. So, if you fancy landing yourself a hottie for an evening, or are just up for a great night out, then get yourself down to the Rose & Crown, 1 Croom's Hill, Greenwich, SE10 8ER (Cutty Sark or Greenwich DLR) on Saturday, 27th February.

Matthew Hodson, Head of Programmes at GMFA, comments: "There's a great line up of dates on offer so we're expecting there to be plenty of competition in the bidding. As well as having a fun night, you'll be supporting GMFA. Any money donated will go towards projects that receive no statutory funding – such as our work with HIV-positive gay men."

- ENDS -

About GMFA

Founded in 1992, GMFA is the UK's leading charity dedicated to gay men's health. Its mission is to improve gay men's health by increasing the control they have over their own lives. The organisation is based on the belief that the best health promotion for gay men comes from gay men themselves. For this reason, it uses the knowledge and ideas of its 170 volunteers, most of them gay men, to design and plan its thought-provoking sexual health interventions. These include a range of advertising campaigns, leaflets, postcards and booklets; FS, its health magazine, distributed nationally in gay venues and GU clinics; and national and London-based courses covering sex education, life skills and smoking cessation. In addition, GMFA creates targeted sexual health interventions for black gay men and HIV positive gay men. Independent surveys have concluded that GMFA's campaigns reach up to 60% of the London gay population and that the organisation is the most reliable agency at reaching gay men. The charity runs a range of information websites:

- Sex & Sexual Health, www.gmfa.org.uk/sex - visited by a third of London's gay men in 2006;
- London Services, www.gmfa.org.uk/londonservices - detailed listing of sexual health services for gay men in London;
- Positive Gay Guide, www.gmfa.org.uk/positive - information for HIV positive gay men;
- The Guide, www.gmfa.org.uk/theguide - a guide to gay sports and social groups in London;
- Quit smoking, www.gmfa.org.uk/quitsmoking - information and advice on quitting smoking for gay men;
- About GMFA, www.gmfa.org.uk/aboutgmfa - for more information on GMFA.

For more information, please contact:

Matthew Hodson

Tel: 020 7738 6872

Email: matthew.hodson@gmfa.org.uk