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## **PRESS RELEASE**

### **GIVE GMFA A HAND ON WORLD AIDS DAY**

London, 15 November 2007 -- GMFA, the gay men's health charity, is set to benefit from a whole host of fundraising events to mark this year's World AIDS Day. This year marks the 20<sup>th</sup> year of World AIDS Day and, with even more fundraising events still to confirm, the charity is hoping that the events this year will be well supported, and that people will dig deep so that as much money as possible can be raised to help it to continue its vital work for gay men's health.

The weekend kicks off on Friday 30<sup>th</sup> November when Scally Ladz and Shoot team up with fetish website Sportslads for a fundraiser at Central Station Kings Cross, complete with Sportslads models and an amateur strip contest. The sports kit worn by the Sportslads models will then be auctioned off for GMFA on Sunday

2<sup>nd</sup> December, again at Central Station from 5pm onwards. On World AIDS Day itself, Saturday 1<sup>st</sup> December, King William IV in Hampstead, Barcode Soho, Rupert Street, Kudos, The City of Quebec Arms and Ye Rose and Crown in Greenwich, will all be supporting GMFA. Then, on Sunday 3<sup>rd</sup> December, DTPM will be finishing off the weekend in style with their annual World AIDS Day fundraiser in aid of GMFA. This night will be extra special as it will sadly be the last ever weekly DTPM, so get there early and expect a huge crowd and even a tear or two.

As well as these events, there will also be GMFA volunteers rattling buckets in Prowler Soho on World AIDS Day, and the charity is also being supported by all five Chariots saunas who will be selling red ribbons in aid of GMFA. And if you're busy online trying to find that man, Recon will also be selling virtual red ribbons through their website, with GMFA being one of the charities benefiting from the sales.

"We would like thank all the organisations and venues that will be helping GMFA raise what we hope will be a record amount of money this year." said Matthew Hodson of GMFA. "Gay men account for more than three quarters of HIV infections that take place in the UK. The generosity and support we get from the community ensures that we can continue with our work that receives no statutory funding, such as our campaigns for HIV positive gay men."

GMFA's website for HIV positive gay men at [www.gmfa.org.uk/positive](http://www.gmfa.org.uk/positive) will be launched to coincide with World AIDS Day this year.

- Ends -

**Notes to editor:**

- Shoot / Scally Ladz is at Central Station, 37 Wharfdale Road, Kings Cross. The event on Friday runs from 7pm till late, and the auction on Sunday is from 5pm. 4am. Entry is £6 per night of which £2 and all the proceeds of the sports kit auction will go to GMFA.
- King William IV is at 77 Hampstead High St, Hampstead, London NW3 1RE. The event runs from 6pm to late.
- Barcode is at 3-4 Archer Street, Soho. GMFA volunteers will be there selling red ribbons and taking donations from 6pm.
- Rupert Street is at 50 Rupert Street, Soho. Cabaret and a raffle in aid of GMFA from 6pm.
- Kudos is at 10 Adelaide Street, Soho. GMFA volunteers will be there selling red ribbons and taking donations from 6pm.
- The City of Quebec Arms is at 12 Old Quebec Street, Marble Arch. GMFA volunteers will be there selling red ribbons and taking donations from 6pm.
- Ye Rose & Crown is at 1 Crooms Hill, Greenwich. GMFA volunteers will be there selling red ribbons and taking donations from 6pm.
- DTPM is at Fabric, 77a Charterhouse St, EC1. The event runs from 11pm to 5am. £1 will be added to the entry fee which will go straight to GMFA.

If more information about this or any other of GMFA's campaigns and actions is required.

Contact: Matthew Hodson

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### **About GMFA:**

GMFA was established in 1992 and is the UK's leading charity dedicated to gay men's health. GMFA's mission is to improve gay men's health by increasing the control they have over their own lives. We believe that the best health promotion for gay men comes from gay men themselves, and so we use the knowledge and ideas of our 170 volunteers (most of them gay men) to design and plan our thought provoking sexual health interventions. Yearly we deliver three new mass media campaigns in the gay press to disseminate up to date information regarding HIV and STIs to the gay male community. Independent surveys have concluded that our campaigns reach up to 60% of the London gay population and we are the most reliable agency at reaching gay men. In addition to this we distribute our own health magazine, FS, free to London's gay bars and clubs to further educate gay men about relationships, their bodies, general health and STIs. Annually, we deliver 1000 hours of group work to educate gay men in safer sex, and over the last fourteen years have provided courses for over 10,000 gay men. We have received international acclaim for our Sex and Sexual Health website ([www.gmfa.org.uk/sex](http://www.gmfa.org.uk/sex)). Our other websites include a detailed listing of sexual health services available for gay men in London ([www.gmfa.org.uk/londonservices](http://www.gmfa.org.uk/londonservices)) and a guide to gay sports and social groups in London ([www.gmfa.org.uk/theguide](http://www.gmfa.org.uk/theguide)). We are continually developing new health websites and are just about to launch a website for HIV positive gay men ([www.gmfa.org.uk/positive](http://www.gmfa.org.uk/positive)). All of our sites can be accessed at [www.gmfa.org.uk](http://www.gmfa.org.uk).