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## PRESS RELEASE

**'FUCKING MEN' RAISES MONEY FOR GMFA – Yes, really!**

***London's longest running off West End show puts on a fundraiser for the gay men's health charity***

LONDON, 1 May 2009 – The outrageous comedy of gay sexual manners, 'Fucking Men', is celebrating becoming the longest running Off West End production by holding a benefit performance for the gay men's health charity, GMFA on Thursday 21<sup>st</sup> May.

Originally intended for a three week run, this sexy, controversial, critically acclaimed comedy has continuously played to packed houses, in The Kings Head's late night slot, since January.

A new booking period (until June 6th) will make it London's longest running Off West End hit. To celebrate this achievement all proceeds from ticket sales for the performance on 19<sup>th</sup> May will be donated to GMFA, the UK's leading gay men's health charity.

Set in today's America, this insightful drama looks at a succession of couples and strangers as they negotiate the before and after of lust, love and betrayal and the pursuit of gay sex. Some stories are poignant, some hilarious but collectively they provide a fascinating snap shot of the American male in pursuit of man-on-man action. The 90 minute production is staged by the multi-award winning director Phil Willmott, based on his original 2008 presentation at the Finborough Theatre and produced by The King's Head in association with The Steam Industry.

GMFA's Matthew Hodson said, "GMFA and the play 'Fucking Men' both deal with many of the challenges of gay sex and intimacy in the 21<sup>st</sup> Century. Gay men are still the group most affected by HIV in the UK. The campaigns and resources that GMFA produce to support gay men living with HIV, such as the website for positive gay men, get no Government funding and so we depend on the support of the community to continue with this work. I'm really pleased that the play has been such a huge success and we are thrilled that the 'Fucking Men' company have offered to raise funds for GMFA in this way."

Tickets for 'Fucking Men' cost between £12.50 and £20 and can be booked by calling the Box Office on 0844 412 2953 or visiting [www.kingsheadtheatre.org](http://www.kingsheadtheatre.org).

- Ends -

If more information about this or any other of GMFA's campaigns and actions is required,

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## Notes to editor:

### ENDS

### LISTINGS INFORMATION FOR FUCKING MEN:

**Venue:** The Kings Head Theatre, 115 Upper Street, London, N1  
**Dates and Times:** Tuesday – Saturday  
May: 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup>, 21<sup>st</sup>,  
22<sup>nd</sup>, 23<sup>rd</sup>  
June: 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>  
All performances at 10pm  
**Tickets:** £20 premium reserved, £15 general unreserved, £12.50  
concessions  
Tuesdays - £12.50 premium reserved, £10 general unreserved  
**Box Office:** 0844 412 2953 or [www.kingsheadtheatre.org](http://www.kingsheadtheatre.org)

For further press information and images call Martin Shippen on 020 8968 1943  
/ 07956 879165 or e-mail [m.shippen@virgin.net](mailto:m.shippen@virgin.net)

### **About GMFA:**

GMFA was established in 1992 and is the UK's leading charity dedicated to gay men's health. GMFA's mission is to improve gay men's health by increasing the control they have over their own lives. We believe that the best health promotion for gay men comes from gay men themselves, and so we use the knowledge and ideas of our 170 volunteers (most of them gay men) to design and plan our thought provoking sexual health interventions. We have received international acclaim for our Sex and Sexual Health website ([www.gmfa.org.uk/sex](http://www.gmfa.org.uk/sex)) which was visited by a third of London's gay men in 2006. Our other websites include a detailed listing of sexual health services available for gay men in London ([www.gmfa.org.uk/london-services](http://www.gmfa.org.uk/london-services)), an information resource for HIV positive gay men ([www.gmfa.org.uk/positive](http://www.gmfa.org.uk/positive)) and a guide to gay sports and social groups in London ([www.gmfa.org.uk/the-guide](http://www.gmfa.org.uk/the-guide)). All of our sites can be accessed at [www.gmfa.org.uk](http://www.gmfa.org.uk). GMFA produce a range of advertising campaigns, leaflets, postcards and booklets. Independent surveys have concluded that our campaigns reach up to 60% of the London gay population and we are the most reliable agency at reaching gay men. In addition to this we distribute our own health magazine, FS, free to London's gay bars and clubs to further educate gay men about relationships, their bodies, general health and STIs. Over the last fourteen years we have provided courses for over 10,000 gay men, providing safer sex education, life skills and stop smoking courses. We currently provide a range of groupwork interventions across England and Wales. GMFA's has Big Lottery funding which has been used to create award winning sexual health interventions for Black gay men in London.